INVOICE

Advertiser



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 492928-1 09/30/12 September 2012 08/27/12 - 09/18/12

Station Account Executive Sales Office Sales Region HRP-WASHING National **WFSB** Heather Uttley

Billing Address:

Great American Media (GMMB) Attention: Accounts Payable 1010 Wisconsin Avenue

Washington DC 20007

Product Estimate Number DSCC IE Democratic Senatorial Cam 1758 Flight Dates Alt Order # Order #

> 492928 06310713 09/12/12 - 09/18/12 Billing Calendar Billing Type Deal# Cash Broadcast

Special Handling

IDB# Advertiser Code Product Code 49 53

Agency Ref

Advertiser Ref

Send Payment To: WESB **BOX 13034** Newark, NJ 07188-0034

Spots/ **End Date** Start/End Time Week Start Date Length Rate Line Description MTWTFSS Type 1 09/12/12 09/18/12 10am - 11am MTWTF--:30 5 \$400.00 NM 10am-11am End Date **MTWTFSS** Spots/Week Weeks: Start Date Rate \$400.00 09/12/12 09/18/12 MTWTE--Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :30 DSCT12101 1 WFSB W 09/12/12 10:58 AM 10am-11am 10am - 11am \$400.00 NM :30 DSCT12101 10am - 11am \$400.00 NM 4 WFSB Th 09/13/12 10:58 AM 10am-11am 5 WFSB F 09/14/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12101 \$400.00 NM :30 DSCT12101 3 WFSB M 09/17/12 10:59 AM 10am-11am 10am - 11am \$400.00 NM <u>10am</u> - 11am :30 DSCT12101 \$400.00 NM 10:23 AM 10am-11am 2 WFSB Tu 09/18/12 2 09/12/12 09/18/12 **CBS Soaps** 1230-2p MTWTF--:30 10 \$450.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 09/12/12 09/18/12 MTWTE--\$450.00 Day Air Date Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSBW 09/12/12 12:57 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM :30 DSCT12101 1 WFSB W 09/12/12 1:59 PM CBS Soaps 1230-2p \$450.00 NM 1230-2p :30 DSCT12101 2 WFSB Th 09/13/12 12:59 PM CBS Soaps \$450.00 NM 9 WFSB Th 09/13/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 3 WFSBF 09/14/12 12:58 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM :30 DSCT12101 10 WFSB F 09/14/12 1:59 PM CBS Soaps 1230-2p \$450.00 NM 8 WFSB M 09/17/12 1230-2p :30 DSCT12101 \$450.00 NM 12:58 PM CBS Soaps 09/17/12 :30 DSCT12101 4 WFSB M 1:59 PM CBS Soaps 1230-2p \$450.00 NM 5 WFSB Tu 09/18/12 1230-2p :30 DSCT12101 \$450.00 NM 1:29 PM CBS Soaps 6 WFSB Tu 09/18/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12101 \$450.00 NM 3 09/12/12 MTWTF--NM 09/18/12 The Talk 2-3p :30 5 \$400.00 Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate MTWTF--09/12/12 09/18/12 \$400.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type

:30 DSCT12101 \$400.00 NM 2 WFSB W 09/12/12 2:59 PM The Talk 2-3p 4 WFSB Th 09/13/12 2:29 PM The Talk 2-3p :30 DSCT12101 \$400.00 NM 3 WFSBF 09/14/12 The Talk 2-3p :00 \$400:00 NM Credited 1 WFSB M 2:59 PM The Talk 2-3p :30 DSCT12101 \$400.00 NM 09/17/12

We warrant that the actual broadcast information shown on this invoice was laken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole

INVOICE



9 09/12/12

09/18/12

Inside Edition

Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1758

\$1,200.00

Lino	Start Date	End Da	ata Da	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
		09/18/		e Talk	2-3p	MTWTF	:30	5	\$400.00	NM	<u> </u>	wa 1
<u> </u>	Chala, # Ch	Davi	Air Data	Air Time Dece		Chaddend Time	Lavadi	. A . I				T
	Spots: # Ch 5 WF	<u>Day</u> SB Tu	Air Date 09/18/12	Air Time Descr 2:59 PM The T		Start/End Time 2-3p		<u> Ad-ID</u>) DSCT12101	<u> </u>		\$400.0	<u>Type</u> NM
											<u> </u>	7 1117
4 (09/12/12	09/18/1	2 3pn	n-4pm Syndication	2:58pm-4pm	MTWTF	:30	5	\$400.00	NM		
٧		Start Da 09/12/12			Spots/Week 5	<u>Rate</u> \$400.00						
S	Spots: # Ch		Air Date	Air Time Descr		Start/End Time	Length					<u>Type</u>
	2 WF		09/12/12		pm Syndication	2:58pm-4pm		DSCT12101			\$400.00	
			09/13/12		pm Syndication	2:58pm-4pm		DSCT12101			\$400.00	
	4 WF		09/14/12	•	pm Syndication	2:58pm-4pm		DSCT12101			\$400.00	
	3 WF		09/17/12	•	pm Syndication	2:58pm-4pm		DSCT12101 DSCT12101			\$400.00	
	1 777-	SB Tu	09/18/12	3:13 PW 3pm-4	pm Syndication	2:58pm-4pm	:30	D2C112101			\$400.00	NM
5 0	09/12/12	09/18/1	2 4p-5	ip Dr. Oz	4pm-5pm	MTWTF	:30	2	\$950.00	NM		
W		Start Dat 09/12/12			Spots/Week 2	<u>Rate</u> \$950.00						
S	pots: # Ch		<u>Air Date</u>	Air Time Descri		Start/End Time	<u>Length</u>				<u>Rate</u>	
	2 WF		09/12/12	4:54 PM 4p-5p		4pm-5pm		DSCT12101			\$950.00	
	1 WFS	SBM	09/17/12	4:21 PM 4p-5p	Dr. Oz	4pm-5pm	:30	DSCT12101			\$950.00	NM
6 0	9/12/12	09/18/1	2 Eyev	witness News	5pm - 5:30pm	MTWTF	:30	5	\$1,500.00	NM		
W		Start Dat 09/12/12	e <u>End D</u> 09/18/		Spots/Week 5	<u>Rate</u> \$1,500.00		·				
Sp	pots: # Ch		<u> Air Date</u>	Air Time Descrip		Start/End Time	<u>Length</u>				<u>Rate</u>	
	2 WFS		09/12/12	5:20 PM Eyewit		. 5pm - 5:30pm		DSCT12101			\$1,500.00	
	5 WFS		09/13/12	5:26 PM Eyewiti		5pm - 5:30pm		DSCT12101			\$1,500.00	
	1 WFS		09/14/12	5:19 PM Eyewiti		5pm - 5:30pm		DSCT12101			\$1,500.00	
	3 WFS		09/17/12	5:27 PM Eyewiti		5pm - 5:30pm		DSCT12101			\$1,500.00	
	4 WFS)9/18/12	5:23 PM Eyewiti		5pm - 5:30pm		DSCT12101			\$1,500.00	NIVI
7 09	9/12/12	09/18/12	Eyev	vitness News	5:30pm - 6pm	MTWTF	:30	4	\$1,500.00	NM		
We		Start Date 19/12/12	End D: 09/18/		Spots/Week 4	<u>Rate</u> \$1,500.00						
Sp	ots: # Ch	Day A	<u>\ir Date</u>	Air Time Descrip	tion	Start/End Time	Length /	\d-lD			Rate 1	<u>Type</u>
	4 WFS	BW 0	9/12/12	5:43 PM Eyewitn	ess News	5:30pm - 6pm		SCT12101			\$1,500.00	NM
	3 WFS	BF 0	9/14/12	5:38 PM Eyewitn	ess News	5:30pm - 6pm	:30	SCT12101			\$1,500.00	NM
	1 WFS	BM 0	9/17/12	5:55 PM Eyewitn	ess News	5:30pm - 6pm	:30 0	SCT12101			\$1,500.00	NM
	2 WFS	BTu 0	9/18/12	5:55 PM Eyewitn	ess News	5:30pm - 6pm	:30 [SCT12101			\$1,500.00	NM
8 09	9/12/12	09/18/12	Eyew	itness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM		
We		tart Date 9/12/12	End Da 09/18/1		Spots/Week 5	Rate \$2,100.00						
Spo	ots: <u>#</u> Ch	<u>Day A</u>		Air Time Descrip	<u>lion</u>	Start/End Time	Length A	\d-ID			Rate 1	Гуре
	5 WFS		9/12/12	6:13 PM Eyewitn	ess News	6pm - 6:30pm	:30 🛭	SCT12101			\$2,100.00	NM
	1 WFS		9/13/12	6:20 PM Eyewitn		6pm - 6:30pm	:30 Đ	SCT12101			\$2,100.00	NM
	4 WFSI		9/14/12	6:21 PM Eyewitn		6pm - 6:30pm		SCT12101			\$2,100.00	
	3 WFSI		9/17/12	6:13 PM Eyewitn		6pm - 6:30pm		SCT12101			\$2,100.00	
	2 WFSI	BTu 0	9/18/12	6:09 PM Eyewitn	ess News	6pm - 6:30pm	:30 D	SCT12101			\$2,100.00	NM

MTWTF--

:30

5

7pm - 7:30pm



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Invoice #	Invoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27 / 12 - 09/18/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1758

						Spots/			
Line Start Date En	d Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		I Date MTWTFSS 18/12 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,200.00					
	ay Air Date			Start/End Time	Lengt	h Ad-ID			Rate Type
5 WFSB V	V 09/12/12			7pm - 7:30pm	:3	0 DSCT1210)1		\$1,200.00 NM
2 WFSB 1	h 09/13/12	7:21 PM Inside	e Edition	7pm - 7:30pm	:3	0 DSCT1210)1		\$1,200.00 NM
4 WFSB F		2 6:59 PM Inside	e Edition	7pm - 7:30pm	:3	0 DSCT1210	01 -		\$1,200.00 NM
3 WFSB N			e Edition	7pm - 7:30pm	:30	0 DSCT1210)1		\$1,200.00 NM
1 WFSBT	u 09/18/12	7:21 PM Inside	Edition	7pm - 7:30pm	:30	0 DSCT1210)1		\$1,200.00 NM
10 09/12/12 09/	18/12 CE	S: THE EARLY S	HOV7am - 9am	MTWTF	:30	5	\$600.00	NM	
Weeks: <u>Start</u> 09/1		Date MTWTFSS 8/12 MTWTF	Spots/Week 5	<u>Rate</u> \$600.00					
Spots: # Ch D	ay Air Date	Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
2 WFSBV	09/12/12	8:46 AM CBS:	THE EARLY SHOW	7am - 9am	:30) DSCT1210	1		\$600.00 NM
5 WFSB T	1 09/13/12	8:23 AM CBS:	THE EARLY SHOW	7am - 9am	:30) DSCT1210	1		\$600.00 NM
3 WFSB F	09/14/12	7:25 AM CBS:	THE EARLY SHOW	7am - 9am	:30) DSCT1210	1		\$600.00 NM
4 WFSB M	09/17/12	7:56 AM CBS:	THE EARLY SHOW	7am - 9am	:30) DSCT1210	1		\$600.00 NM
1 WFSB T	09/18/12	8:16 AM CBS:	THE EARLY SHOW	7am - 9am	:30	DSCT1210	1		\$600.00 NM
11 09/12/12 09/1	8/12 Ent	tertainment Tonight	7:30pm - 8pm	MTWTF	:30	5	\$1,200.00	NM	-
Weeks: Start 09/12			Spots/Week 5	Rate \$1,200.00					
	y Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
3 WFSBW	09/12/12		ainment Tonight	7:30pm - 8pm		DSCT1210:	1		\$1,200.00 NM
4 WFSBTI	09/13/12		ainment Tonight	7:30pm - 8pm	:30	DSCT12101	1		\$1,200.00 NM
5 WFSBF	09/14/12	7:55 PM Entert	ainment Tonight	7:30pm - 8pm	:30	DSCT12101	Γ.		\$1,200.00 NM
1 WFSBM	09/17/12	7:29 PM Entert	ainment Tonight	7:30pm - 8pm	:30	DSCT12101	l		\$1,200.00 NM
2 WFSB Tu	09/18/12	7:55 PM Entert	ainment Tonight	7:30pm - 8pm	:30	DSCT12101	L		\$1,200.00 NM
12 09/12/12 09/1	3/12 9an	า-10am	9am - 10am	MTWTF	:30	5	\$400.00	NM	
Weeks: Start 09/12			Spots/Week 5	Rate \$400.00					
Spots: # Ch Da	y Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
4 WFSB W	09/12/12 edited	9am-1	0 <i>am</i>	9am - 10am	:00	•			\$400.00 NM
2 WFSB Th		9:48 AM 9am-1	Dam	9am - 10am	:30	DSCT12101			\$400.00 NM
5 WFSB F	09/14/12	9:53 AM 9am-10		9am - 10am		DSCT12101			\$400.00 NM
3 WFSB M	09/17/12	9:23 AM 9am-10		9am - 10am	:30	DSCT12101			\$400.00 NM
1 WFSB Tu		9:27 AM 9am-10		9am - 10am		DSCT12101			\$400.00 NM
13 09/15/12 09/15	/12 48 F	lours Mystery	10pm - 11pm	1-	:30	1	\$2,000.00	NM	
Weeks: Start I			Spots/Week 1	Rate \$2,000.00			•		
	Air Date	Air Time Descrip	•	Start/End Time	Length	Ad-ID			Rate Type
1 WFSB Sa		10:31 PM 48 Hou		10pm - 11pm		DSCT12101			\$2,000.00 NM
14 09/16/12 09/16	/12 60 N	linutes	7pm - 8pm	1	:30	1	\$8,000.00	NM	
Weeks: <u>Start D</u> 09/10/			Spots/Week 1	Rate \$8,000.00					
	Air Date	Air Time Descrip		Start/End Time	Length A	Ad-ID			Rate Type
1 WFSB Su		60 Mint		7pm - 8pm	:00	10 10			\$8,000.00 NM
	MG 14.2	22		, p 5p	.00				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

INVOICE



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Invoice #	tnvoice Date	Invoice Month	Invoice Period
492928-1	09/30/12	September 2012	08/27/12 - 09/18/12

Advertiser Product Estimate Number Democratic Senatorial Cam DSCC IE 1758

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14	09/16/12	09/16/12	60 Minutes	7pm - 8pm	1	:30	1	\$8,000.00	NM	<u> </u>
	Spots: <u>#</u> CI 2 W	FSBSu 09	Date <u>Air Time</u> Descr /16/12 8:35 PM 60 Mi 4.1 09/16		Start/End Time 7:30-8:30pm		h <u>Ad-ID</u> 0 вsст1210	1		<u>Rate Type</u> \$8,000.00 NM
15	09/13/12	09/13/12	Person of Interest	10pm - 11pm	1	:30	1	\$6,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$6,000.00					
	Spots: <u>#</u> Ch 1 Wi		Date Air Time Descr 13/12 10:46 PM Perso	·	Start/End Time 10pm - 11pm		<u>Ad-ID</u>) DSCT1210	1		<u>Rate Type</u> \$6,000.00 NM
16	09/13/12	09/13/12	Big Brother	9pm - 10pm	1	:30	1	\$7,000.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WF		End Date MTWTFSS 09/16/121 Date Air Time Descri 13/12 9:43 PM Big Br		Rate \$7,000.00 Start/End Time 9pm - 10pm		<u>Ad-ID</u> DSCT12101	L		Rate Type \$7,000.00 NM
17	09/12/12	09/18/12	Eyewitness News	11PM - 11:35PM	MTWTFS-	:30	3	\$1,200.00	NM	
	Weeks: Spots: <u>#</u> Ch			Spots/Week 3 ption	Rate \$1,200.00 Start/End Time	Length		103		Rate Type
			13/12 11:11 PM Eyewit 17/12 11:12 PM Eyewit		11PM - 11:35PM 11PM - 11:35PM		DSCT12101 DSCT12101			\$1,200.00 NM \$1,200.00 NM
	1 WF	SB Tu 09/	18/12 11:28 PM Eyewit	ness News	11PM - 11:35PM	:30	DSCT12101			\$1,200.00 NM
					Total Spots	66	5			

Payment Terms Net 30 Days

Gross Total

\$79,200.00

Agency Commission

\$11,880.00

Net Amount Due

\$67,320.00